I. Institutional Identity/Location (@ 3300 students)
   a. ELCA College (e.g. St. Olaf, Gustavus, Luther) – only ELCA urban college
   b. Member of ACTC (Augsburg, Macalester, Hamline, St. Kate’s, St. Thomas)
   c. Across the street form U of M West Bank – Carlson School, Law School

II. Key Elements of Mission (Signature Components)
   a. Liberal Arts & Professional studies
   b. Faith Related - Vocation, search for meaning (Lilly Grant)
   c. Urban Focus – Context for learning and service
   d. Intentionally diverse, traditional & non-traditional ages
   e. Experiential - service learning, internship, research, global study (all majors)
   f. Client-centered - Transformational, leadership development
   g. Accessible to working adults – church related, traditional majors

III. Rochester Presence
   a. Only other Augsburg program delivery site - NCA approved
   b. Home of one of the four ELCA synods that own Augsburg
   c. Working adult accessibility in 2nd largest urban area of state

IV. Program Content
   a. Full Degree programs (Traditional majors with full gen. ed.)
      i. Four undergraduate majors - Business, Education, MIS & Nursing
      ii. Two graduate majors
         1. M.A. in Nursing (Tracks: Transcultural Community Health & Leadership/Management)
         2. MBA program
   b. Articulated majors (2 - 4 courses from Weekend College Program in Minneapolis): Accounting, Communication, Computer Science, Finance, International Business, Marketing, Special Ed
   c. Accessible majors (Rochester courses plus Weekend College): Art, Economics, English, History, Psychology, Religion, Social Work
V. **Enrollment**
   a. 700+ students have taken coursework since 1999
   b. 250 anticipated for fall
   c. 80% undergraduate, 20% graduate

VI. **Program Staff/Faculty**
   a. 9 on site faculty/staff on FT contracts
   b. 50% of courses taught by FT faculty
   c. 46% by Rochester adjuncts
   d. 4% by Mpls adjuncts

VII. **Relationship to other institutions**
   a. Large majority of students are RCTC transfers
   b. Prerequisites for University programs (e.g. MBA)
   c. Undergraduate preparation for graduate work at other institutions (e.g. Nurse Practitioner)
   d. Liberal arts course on evening schedule

VIII. **Financial Plan**
   a. 30% returned to main campus for indirect costs
   b. Remainder invested locally
      i. Full-time and adjunct faculty and staff
      ii. Facilities – Bethel Lutheran
      iii. Local vendors – e.g. advertising media, printers, food services, office supplies, etc.

IX. **Strategic Direction**
   Continue mission of providing a traditional, liberal arts, church-related, private college alternative for urban working adults in high demand majors

X. **Relationship to New Four-Year University**
   a. Transfer reciprocity
   b. Referral
   c. Articulated programs (pre-professional, graduate)
   d. Complementary programs (cross registration?)
   e. Educational travel seminar options – Center for Global Education